SPOTER

WE CARE YOUR VEHICLE

SPOTER offers you a wide range of quality Car Care and enabled IT products which will serve almost every purpose as required. Our products maintain international standards.

A Proposal to:

ABC CORPORATION

Area, City/District

State, IN

1. VEHICLE TRACKING SYSTEM

Spoter Silver
MRP. Rs. 7000/-*

Spoter Bronze
MRP. Rs. 8000/-*

Spoter Gold
MRP. Rs. 9500/-*

*Price Includes 12 Months SIM-Data, Storage and SERVER Charges.
* Validate Taxes like CST/VAT/Service-Tax will be added extra.

SL NO.	KEY FEATURES	SILVER	BRONZE	GOLD
1	Track your vehicle in real time.	Yes	Yes	Yes
2	Get reports of each vehicle's daily activities.	Yes	Yes	Yes
3	Real-time monitoring and on board data storage.	Yes	Yes	Yes
4	Online tracking with motion directions.	Yes	Yes	Yes
5	Geo-fencing/location /power off/ Over speed alert.	Yes	Yes	Yes
6	Send sms to get current location of vehicle on mobile.	Yes	Yes	Yes
7	Shortest path finder.	Yes	Yes	Yes
8	Multi-Geo fence	Yes	Yes	Yes
9	1yr. Server, Storage, data Charge Paid	Yes	Yes	Yes
10	Detailed trip report.	Yes	Yes	Yes
11	ACC ignition detection, vehicle status notification	Yes	Yes	Yes
12	External SOS button, used in immergence case use	No	Yes	Yes
13	Build-in back up battery, support illegal main power cut-off alarms	Yes	Yes	Yes
14	External Relay, used to cut off engine power or oil remotely	Yes	Yes	Yes
15	External Microphone, used in voice monitoring case	No	Yes	Yes
16	Door open /shock alert	No	No	Yes
17	Idling vehicle report. Hijack recovery system through engine shutdown.	Yes	Yes	Yes
18	Turn off vehicle remotely during theft. Speeding notifications.	Yes	Yes	Yes
19	Commands from your cell phone. Mileage statistics Door Locking	No	No	Yes
20	USB configuration (option)	Yes	Yes	Yes
21	SOS emergency alarm.	No	Yes	Yes

No.				
22	Optional Fuel Censor compatible	No	No	Yes
23	Internal Antenna	Yes	Yes	No
24	Inbuilt Geo Storage by SD card	No	No	Yes
25	External GPS Antenna and GSM Antenna	No	No	Yes
26	RFID Remote Controller	No	No	Yes
27	Streaming technology Support	No	No	No
28	1 Yr. warrantee	Yes	Yes	Yes
29	Works on 9V to 24V	Yes	Yes	Yes
30	Reset Configuration	Yes	Yes	Yes
31.	Yearly Renewal After First year	3000/-	3600/-	3600/-
32.	Extended Warrantee for One Year	2000/-	2000/-	2000/-

2. SMART SPOTER GPS SUPPORT NEW GENERATION STREAMING TECHNOLOGY

M2100
Streaming Technology

MRP Rs. 15000/-*
*Includes 1Yr. Sim-Data,
Server, Storage &
Streaming Charges

It is a Mini intelligent GPS Vehicle positioning terminal. It combines the GSM wireless communication technology and GPS positioning system technology, terminals using industrial-grade highly integrated design, intelligent power-saving and passive drift suppression, installation is simple, connect the power supply to start work immediately, wide input voltage range, wide applicable to all types of cars, motor cycles, electric cars, ships, etc., can provide all-weather, real-time vehicle positioning function, with global positioning service platform, you can achieve remote vehicle management.

What is Streaming technology?
Streaming or media streaming is a technique for transferring data so that it can be processed as a steady and continuous stream. Streaming technologies are becoming increasingly important with the growth of the Internet because most users do not have fast enough access to download large multimedia files quickly. With streaming, the client browser or plug-in can start displaying the data before the entire file has been transmitted.
For streaming to work, the client side receiving the data must be able to collect the data and send it as a steady stream to the application that is processing the data and converting it to sound or pictures. This means that if the streaming client receives the data more quickly than required, it needs to save the excess data in a buffer. If the data doesn't come quickly enough, however, the presentation of the data will not be smooth.

Benefits of streaming technology:

1. Greater network bandwidth, especially in the last mile.
2. Increased access to networks, especially the Internet.
3. Use of standard protocols and formats, such as TCP/IP, HTTP, HTML.
4. Commercialization of the Internet.

Features:

1) High sensitivity GPS chipset.

2) Built –in switching power supply, wide voltage input: 9V to 24V.

3) Optional SMS functionality supported.

4) Built in monitoring CPU, automatic fault recovery.

5) Support GSM 900/1800MHz cellular network as data carrier.

6) Built in GSM and GSM Antenna.

7) Inbuilt motion sensor for power saving.

8) SOS panic button.

9) Geo- fencing control.

10) Low battery alarm.

11) Over speed alarm.

12) Portable, easy to install.

13) Real Time System View (Track a wide range of vehicles at a time).

14) On board data storage (The tracking information of previous month of your vehicle stored automatically.)

15) Advanced Reverse Geo-coding based on accurate Google map data (accurate street names for stops)

16) Flexible Reporting Platform (Time on customer site, over idle, service/odometer, stop with distance travelled, geofence reports, etc.)

17) Mobile interface (View vehicle locations from a mobile device)

18) Anti-theft protection.

19) One year limited warrantee.

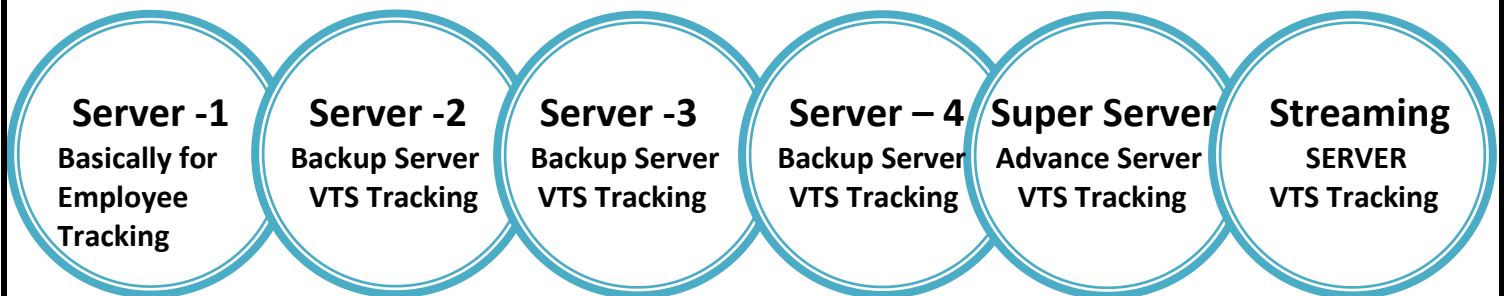| Sl No.	Without Streaming Server Setup	With Streaming Server Setup
1	Status refresh time 15-60 Sec.	Status refresh time 3-9 Sec.
2	Some flexibility on reporting platform.	More flexibility on reporting platform.
3	Remote Monitoring for fault Recovery.	Automatic Fault Recovery Available.
4.	Standard CPU and hardware parts.	Advance Core-CPU & High config. Parts in hardware.
5.	Renewal Charges Rs. 3000/- to Rs.3600/-	Renewal Charges Rs. 6600/-
6.	Single Server Communication.	Core-Servers Communication.

Product Comparison with other players in Market

Sl No	Terms	ABC Co.	XYZ Co.	Spoter
1	Tracking Map	Tracking on normal open street Map	Tracking on highly detailed maps on India's Digital Map	Tracking on highly detailed maps on Google , Open street, Baidu's Map
2	Track your vehicle using your Smartphone	Track your vehicle using your Smartphone without Latest -Smart Apps	Track your vehicle using your Smartphone with Latest -Smart Apps	Track your vehicle using your Smartphone with Latest -Smart Apps
3	Waterproof Device	Waterproof Device	Waterproof Device	Waterproof Device
4	Body of Device	Normal plastics	soft fiber	soft fiber with gloss lamination
5	Internal Antennae	Normal Internal Antennae	Internal Antennae in build with basic technology	Electro-magnetic Internal Antennae, have 3 IC for control it, 1for satellite signal, 1 for GSM signal, 1 for GSM LOCATE Optional where Satellite signal not available.
6	Types of Tracking Satellites	china Regional Navigation Satellite System	Indian Regional Navigation Satellite System	27pcs USA based and international Satellites , The signal change over automatically satellite to satellite depend on place
7	Playback	7 days playback History	7 days playback History	30 – 90 days playback History
8	reports	1month	1month	3month
9	Streaming technology	Not supported	Not supported	Supported
10	GSM Technology	Provide Airtel SIM	Provide Airtel SIM	Support Any SIM and convert in to panel
11	Special Online Service Station-Panel Access	Not available	Not available	available in distributor level
12	Data Upload interval	30 sec. – 180 Sec.	30 sec. – 180 Sec.	10 Sec. with Streaming technology, 15 Sec. to 30 sec. without Streaming technology
13	Uploaded Data Session	30 sec. – 180 Sec. interval data	30 sec. – 180 Sec. interval data	1-3 Sec interval data on Streaming technology, 15-30 Sec interval data on with out Streaming technology,
14	SMS function	Manual, limit 100 SMS/Month	Manual, limit 100 SMS/Month	Manual, limit 100 SMS/Month
15	Auto Email	manual	Automatic	Manual currently, Work in process to upgrade automatically available shortly
16	Geo Francs	Supported	Supported	Supported
17	Real time tracking	Supported	Supported	Supported
18	Server	Own 1 GPS	Own 1 GPS Tracking	Currently 5 GPS Tracking Server, 2

		Tracking Server	Server	Own GPS Tracking Server, tie-ups with 3 Server, Work in process to launch a super server, available shortly
19	History Downloadable in Google earth / KML Format	Non-Supported	Supported	Supported
20	SMS Based Tracking	Supported	Supported	Supported
21	Data Volume	40 MB	40MB	Near About 1GB with Streaming Technology
22	2G/3G GSM SIM	Supported	Supported	Supported
23	Alert	MAX 12 types of Alert	MAX 15 types of Alert	MAX 26 types of Alert
24	Reports	MAX 6 types of Alert	MAX 15 types of Alert	MAX 26 types of Alert
25	Antitheft	Supported	Supported	Supported
26	2 way voice communication	Supported	Non-Supported in basic model	Supported in various model.
27	Over speed Alert	Supported	Supported	Supported
28	Internal Battery Backup	Not available in basic model	available	Not available in basic model, available shortly
29	Destination facing	Supported	Supported	Supported
30	Distributor Network	Available in cities	Online only	In Progress to build up distributor network in every district in India
31	Operative area	All India	All India	All India
32	Price in Kolkata	8400/*-+	9999/*- without Installation	9999/*- with Installation
33	up gradation sms and data packs	Not available	Not available	Supported
34	Advance Features	Available Some Cases	Available Some Cases	Wide Ranges of Advance Features Available .
35	National e-marketing Advertising Campaign	Not available	Supported	Now campaign running for sourcing distributor network, customer sourcing campaign will be started shortly
36.	Distributor Website	Not available	Not available	Available
37.	warrantee	1yr. repairable	1yr. repairable	1yr. replacement
38.	Production center	china	India	Currently Hardwar import from China, Assembled and packaged in India, Very soon Our production Center will start in INDIA.
39	International Tie-Up	China + India	India, Own R&D and Production Center	India+China+USA+Srilanka Way to setup Own International Class R&D and production Center completed within Dec'15
40	Server	VPS	VPS	VPS, Way to setup Own Data Center in INDIA completed within Dec'16

41	Data Acquisitioned	N/A	Smart Data Acquisitioned	Smart Data Acquisition without Streaming Technology, New Exclusive Streaming Technology supported device available.
43.	Installation Service	Available with installation Charge	Non- Available	Available, installation Charge include in price.
44.	Support /Service Center	Available from Head Quarter	Available from Head Quarter	Available from Head Quarter and online based will available at all distributor point.
45	Mark 'Areas' and color coded 'Places'	Available some cases	available	Available as on Google map mark-up
46	Weather forecast	Non-available	Non-available	Available
47	Traffic Update	Non-available	Non-available	As Google network
48.	RFID Remote	Non-available	Non-available	Available with Spoter gold Product.
49.	Shock Sensor	Non-available	Non-available	Available with Spoter gold Product.
50.	Support Chanel	Company Helpdesk	Company Helpdesk	Multi Channel Support Available.

Spoter Servers Networks

Server -1
Basically for Employee Tracking

Server -2
Backup Server VTS Tracking

Server -3
Backup Server VTS Tracking

Server – 4
Backup Server VTS Tracking

Super Server
Advance Server VTS Tracking

Streaming
SERVER VTS Tracking

SERVER UPGRADE NOTIFICATION:

We are in final process of launching of Advanced Super Server exclusive of SPOTER Tracking Service. With the new upgraded server, it will become more easy to manage and maintain your Clients, better view and controls, and loads of advanced features. Details of the same will be provided soon as we are done with our final testing's…

3. SPOTER EMPLOYEE TRACKING SYSTEM

MRP.   Rs. 2000/- per employee, per year.*

Spoter [Android Mobile based tracking System] is a comprehensive, Employee monitoring, control and management. It's an effective low cost operation for fleet and HR operators, corporate organizations and agencies, Government. The essence of telemetry and use of location based services (LBS) is to enhance security, efficiency and reduce OPERATION AND MANAGEMENT cost.

In addition, it also enhances effective monitoring and control of personnel. We, Spoter is an advanced Monitoring System with management capabilities that offers much more features than a standard GPS Tracking system at comparable, or in most cases lower cost. The system is backed by technicians and engineers with the ability to customize expand and successfully deploy it to virtually any application.

Benefits:
- Real time Location and movement tracking
- More efficient routing and work allocation. Safety first and Better Workflow.
- Employee tracking turns off when the employee clocks out.
- Reduce operating cost.

4. SPOTER Tyre Guard

Spoter Tyre Guard for Tube Type and Tubeless Tyre Seals puncture quickly and automatically, Lowers tyre temperature and extends tyre life. It is a solution to fix a flat tire until it is possible to get it repaired or replaced.

Spoter Tyre Guard is suitable for all vehicles – Bikes, Cars, Buses, Trucks, Commercial, Heavy and OTR Vehicles. The ingredients in Spoter Tyre Guard are non-hazardous, Environment friendly and biodegradable. The product is fully water soluble and may be washed away with water. We use a technology which is not matched by any other tyre sealant available anywhere and can prevent punctures in tyre treads of up to ¼" [6mm] in 95% of tubeless tyres and up to 75% in tube tyres. It is formulated for any vehicle with all types of Tyres, tube or tubeless, high or low air pressure and used in Highway speed vehicles or slow off road equipment Tyres, two wheelers, four wheelers, Bus, Truck, Dumper, Trailer , heavy equipments etc.

The product is installed into the wheel via the valve before the puncture occurs. As the wheel rotates the product is distributed in a forward motion, this applies a protective coating on the inner lining of the tread area of the tyre. When a foreign object penetrates the tyre the air pressure from within instantly forces the sealant into the puncture wound creating a temporary self-sealing tyre. By sealing the puncture instantly offers the driver extended mobility and allows the vehicle to continue their journey this helps to reduce the risks involved in roadside wheel changes. Our products range helps to eliminate costly vehicle and equipment downtime due to punctures and blowouts and has been proven to reduce overall tyre expenditure. It works in any weather condition and temperature. To seal the puncture car / bike/ vehicle must be drive immediately to seal the puncture. In tube type tyre if the tyre is flat, just remove the nail and refill the air again and drive immediately to seal the puncture.

Benefits:

• Seals puncture immediately.	• Lesser need to replace tyres.	• Saving of money and time.
• Safer and trouble-free drives.	• Reduced downtime costs	• Prevention of accidents
• Protection against high speed blowouts and punctures.	• Maximum extension of your vehicle tyre life.	• Increased fuel efficiency
• Tyres that are in perfect running condition. Increased customer satisfaction	• Does not affect manufacturers or extended warranties on tyres.	• No irreparable damage to tyre caused by bearing vehicle weight even after puncture.

Usage Policy:

1. Motor Cycle	350ML per tyre.
2. Small Vehicles like Indica, i10, Verna, Swift etc.	500ML per tyre.
3. SUV / XUV Vehicles like Tata Sumo, Bolero, Scorpio, Inova etc	600ML per tyre.
4. Mini Bus / TATA 407 / TATA207 / Pickup VAN types vehicles	2Ltr. per tyre.
5. Standard Bus, truck etc.	3Ltr. per tyre.

Pricing:

DESCRIPTION	PRICING Per Pcs.
1. Spoter Tyre Guard 1 Litre	MRP Rs.1250/-
2. Spoter Tyre Guard 350 ML	MRP Rs. 400/-
3. Spoter Tyre Guard 600 ML	MRP Rs.750/-